

RICH KID, POOR KID: 24 LESSONS IN FINANCIAL MANAGEMENT FOR TEENS

富小孩與窮小孩：給現代青少年的 24 堂財務思維課

Everyone wants to make money, but how you manage what you earn can be far more important than how much you earn. Targeted at teens, this book breaks down the fundamentals of personal financial management into 24 easy-to-follow lessons.

Managing personal finances is a challenge everyone must face, and the sooner we start developing our financial reasoning skills, the better. That's why *Rich Kid, Poor Kid*, a training manual of basic financial concepts, is specifically targeted towards teens. Relying on an extensive background in financial management and education, the author has developed a curriculum of 24 lessons covering the basic operation of the economy, financial and investment tools, and the optimal mindset for prudent financial management.

Moving beyond simplistic notions of saving, the curriculum focuses on critical thinking and decision making, with examples drawn from everyday life to keep the concepts relatable. The book relies heavily on dialogues to illustrate different values and viewpoints, and pictures and diagrams to help break down difficult concepts. Through these 24 lessons teens will extend their knowledge of financial management and strengthen their analytical skills, empowering them to take stock of the resources and opportunities that bring value to their lives.



Category: Business

Publisher: Sun Color

Date: 12/2021

Rights contact:

booksfromtaiwan.rights@gmail.com

Pages: 244

Length: 63,000 characters

(approx. 41,000 words in English)

Rights sold: Simplified Chinese (China Youth)

Caesar Hao 郝旭烈

Caesar Hao is a renowned financial advisor and lecturer who has invested in over 1,000 start-up ventures. He has worked for Singapore's Temasek Holdings, Powerchip Semiconductor, TSMC, and is currently an executive partner at TAYA Venture Capital. He is the author of numerous popular books on business and finance and holds an advanced degree in enterprise management from National Chengchi University.